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### 3.1 OUTREACH

#### 3.1.1 PROJECT TEAM COORDINATES OUTREACH

ANSWER: The Village has established a Tree Board to actively participate in various areas such as community involvement. Local arborist and student groups such as The Boy Scouts have been engaged. Our DPW works with our regional utility supplier (National Grid) to coordinate acceptable tree species near utility lines.

#### 3.1.2 CELEBRATORY ARBOR DAY AND EDUCATIONAL SCHOOL EVENTS

ANSWER: The Village of Caledonia is approaching year number 6 as a member of Tree City USA. As part of this membership, we celebrate Arbor Day every year with tree planting and a tree dedication event. The Arbor Day oath is always on or near the exact date (4/26/25), we sometimes run into bad weather here in Western New York! We also use opening day of youth baseball / softball to get students involved in an educational tree dedication. This covers kids ages 5-14 along with their family members.

Also, for our students, we have beautiful nature trails with educational signage. It changes yearly as to what student groups attend these various outings. New this year is our TreeKeeper Software which will be introduced to our school district.

#### 3.1.3 PREPARE PRESS CONTENT FOR MEDIA

ANSWER: The area public was advised of the Urban Forestry Grant award immediately via Facebook early winter of 2024. This grant award was also published in our county news paper (The Livingston County News). We also have the complete inventory list and tree management plan on our website ([villageofcaledoniany.org](http://villageofcaledoniany.org)). Our TreeKeeper Software is somewhat interactive where you can look around the entire village.

### 3.2 INFORM COMMUNITY OF TREE WORK

#### 3.2.1 HOLD PUBLIC INFORMATIONAL MEETINGS

ANSWER: On November 5, 2024 our first Public Hearing took place. At this hearing we had Lori Brockelbank from Davey Resource Group explain the tree inventory and management plan publicly. During this presentation she also briefly showed how the TreeKeeper Software works. The village residents can track all progress via this software. This software was purchased through the grant for the purpose of community involvement and real time tracking of progress. Management goals are established within the plan. Village of Caledonia DPW crew will be administrating the Management Plan accordingly. (% done yearly based on grading)

#### 3.2.2 DISTRIBUTE FLYERS

ANSWER: Flyers will be available at the Village office. At the time of our first public hearing, we were in communication limbo. The Village was unable to get a response from DEC Albany. Please note that our January Agenda / Public Hearing was listed on our website.

Decision to move forward as mentioned above was strictly a financial decision. With the lack of feedback, we still pushed forward on our end. We wanted to show continuous movement going forward. The entire inventory and management plan is accessible via the website.

### 3.3 UPDATE WEBSITE

#### 3.3.1 EASY PUBLIC ACCESS TO INFORMATION ON WEBSITE

ANSWER: The entire inventory and management plan provided by Davey Resource Group is available. This also comes with DRG's TreeKeeper Software which is real time. This software is interactive with the user. Our DPW Superintendent is the only person allowed to change/update information.

TreeKeeper Software is an incredible tool for both the Village and its residents.